

**OFFICE OF THE ATTORNEY GENERAL
CONSUMER PROTECTION AND ANTITRUST BUREAU**

**Registration for Prescription Discount Cards
RSA 358-R:1**

Company: _____	Owner: _____
Headquarters Address: _____	City: _____
State: _____ Zip: _____	Phone Number: _____
Registrant Location: _____	City: _____
State: _____ Zip: _____	Phone Number: _____

In order to review your application to use prescription discount cards the following must be submitted with your application:

- Any and all promotional advertising used for the card and prescription plan.
- A sample prescription card.

Locations that will accept the card: (Attach additional pages if necessary)

(Pharmacy, Address, and Phone)

(Pharmacy, Address, and Phone)

(Pharmacy, Address, and Phone)

(Pharmacy, Address, and Phone)

(Pharmacy, Address, and Phone)

(Pharmacy, Address, and Phone)

(Pharmacy, Address, and Phone)

NOTE: Any advertising for the card must state, in at least 10-point **bold** font, that the discount is available only at participating pharmacies. The front of the card and any advertising material must state, in at least 8-pont **bold** font, that the plan is not insurance.

I, _____, certify that all the information contained in this application is a true and accurate statement, and that all advertisements for prescription discount cards, a sample discount card and other similar devices are included with this application. Further, the discount offered by the card does not contain misleading or deceptive statements or claims.

Signature

Date

Justice of the Peace / Notary Public

Commission Expires: _____

Date

TITLE XXXI

TRADE AND COMMERCE

CHAPTER 358-R

PRESCRIPTION DISCOUNT CARDS

Section 358-R:1

358-R:1 Prescription Discount Cards. – Any entity which proposes to offer a prescription discount card, which is not an insurance card, and which is defined as a card or other mechanism that advertises discounts or access to discounts on prescription drug purchases, shall register with the consumer protection and antitrust bureau of the department of justice. Registration shall consist of providing the consumer protection and antitrust bureau with a certified statement that the company intends to offer or advertise offering a prescription discount card to citizens of the state of New Hampshire. The certified statement shall also contain the name, address, location, and phone number of the company offering the prescription discount card; shall verify that any promotional advertising for the card expressly states in at least 10-point bold type that the discount is available only at participating pharmacies; shall verify that the card and any promotional advertising for the card expressly states in at least 8-point bold type on the front of the card that the plan is not insurance; and shall verify that the discount offered by the card or other purchasing mechanism does not contain misleading or deceptive statements or claims.

Source. 2001, 135:1, eff. Jan. 1, 2002.

358-R:2 Applicability. – This chapter shall not apply to any prescription drug discount card or other device issued by any program operated by, or in cooperation with, or pursuant to an agreement with the state of New Hampshire.

Source. 2001, 135:1, eff. Jan. 1, 2002.

358-R:3 Penalties. – Any violation of this chapter shall constitute an unfair or deceptive act or practice within the meaning of RSA 358-A:2. Any right, remedy, or power set forth in RSA 358-A may be used to enforce the provisions of this chapter. The department of justice shall maintain and make available for inspection a record of the violations of this chapter.

Source. 2001, 135:1, eff. Jan. 1, 2002.